

High quality, authentic, innovative experiences!



Why choose **Towns of Italy**

Territory-based strategy, well-trained team of professionals, top-quality connections with museums, our own fleet and locations are the key ingredients of creating an authentic, flawless travel experience for us. We create all of our experiences in-house: this allows us to have full control on the quality, safety and overall logistics of each single experience. We make and manage more than 100 regularly scheduled small-group and private experiences and hands-on activities. Towns of Italy is the outcome of the longstanding expertise of Florencetown, tour operator in Florence and Tuscany since 2006, a trailblazer in creating a wide range of experiences: we were the first tour operator in Tuscany to offer experiences such as bike and Vespa tours. We opened and managed our cooking school in Florence, being pioneers in offering regular cooking classes in Florence, with guaranteed regular departure. As Towns of Italy, we are still committed to excellence, offering a continually renewed and diverse range of top-notch experiences all over Italy starting from Florence and Tuscany, then to Milan, Venice, Rome, Pompei and Sicily, in Palermo and Taormina. Memorable experiences tailored for a deep dive into the culture of our country and savor the Italian taste for life, inspired by 4 characteristics:







Authenticity

Innovation

Our destinations

ROME	POMPEII	FLORENCE
MILAN	PALERMO	TAORMINA
	VENICE	



About Venice

A city of domes and marble mansions built entirely on water. Even the idea of Venice is astonishing, but reality beats all expectations. Awash with bewitchingly magnificent art and architecture, la Serenissima also flaunts glimpses of eternity in its evocative back alleys and fiery sunsets.

Daily departure is guaranteed regardless of the number of participants.







Small group Max 16 people



Semi private Max 10 people



Private Only for you







Cooking classes + 20 daily



Day Trips & Excursions + 30 daily



Doge Palace's and St. Mark's Basilica and exclusive terraces with skip-the-line visit

Venice, power and mystery: an intriguing secrets tour of Saint Mark's Basilica and the Doge's Palace

Meeting point: St. Mark's Square



Duration 3 hours



Small group



Departure TUE, THU, SAT at 2.00 PM Private MON to SAT

Inclusions

- Walking tour
- · Licensed English speaking guide
- Skip the line entrance to San Mark's Basilica and terraces (exclusive)
- Access to Palazzo Ducale guided visit
- Only in English for the highest quality

SMALL GROUP English only

€99

per adult 13+

PRIVATE

Available in different languages

from €190

per person based on a party of 4.

Venice Walking Tour with Gondola Ride and Traditional Spritz

Discovering the charm and secrets of "La Serenissima"

Meeting point: St. Mark's Square



Duration 3 hours



Semi private



Departure EVERY DAY at 9.30 AM

Inclusions

- Walking tour
- Licensed English speaking guide
- 30 minutes gondola ride

SEMI PRIVATE English only

€99

per adult 13+

PRIVATE

Available in different languages

from **€198**

per person based on a party of 4.



Venice Highlights:

Walking tour with Gondola ride, Doge's Palace and St' Mark's basilica guided tour

Meeting point: St. Mark's Square



Duration 7 hours



Small group



Departure

TUE, THU, SAT at 9.30 AM

Inclusions

- Walking tour;
- · Licensed English speaking guide
- 30 minutes gondola ride
- Skip the line entrance to San Mark's Basilica and terraces
- Access to Palazzo Ducale guided visit

SMALL GROUP English only

from **€179**

per adult 13+



THE TOURS

Smart Colosseum skip the line guided tour

from €69

Rome masterclass: Vatican Museums, Sistine Chapel and St. Peter's tour

from €79

Private Rome Food tour by night: a deliciously cultural tour for Foodies

from € 163

Guided Drive Experience through Rome in Fiat Topolino E-Carmaking cooking class

from € 99

Pasta and gelato cooking class

from €79

Private walking tour of Rome

from €125

Skip the line Colosseum: Small Group guided Tour with Arena Floor and Roman Forum

from €89

Skip the line best of Rome Highlights

from €195

Pizza and gelato cooking class

from €79



EXPLORE ALL THE TOURS

Scan and Explore your next experience in Rome



THE TOURS

Pasta and gelato making

Gelato and pizza making class in Milan

from €79

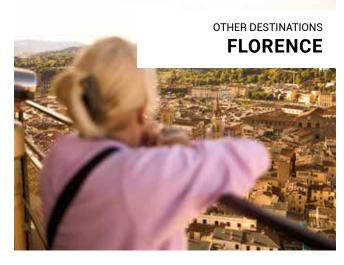
from €99

Milan last supper tour

Milan Duomo rooftop terraces guided tour

from €65

from €65



THE TOURS

Florence Duomo tour with exclusive access to the terraces

from €115

Florence Museums Special Afternoon: Accademia and Uffizi Galleries

from €138

I Bike Florence

Chianti Full Immersive Wine & Olive Oil Experience

from €35

from €149

Cooking class and Market food Tour in Florence

Pizza & Gelato Making Class

from €89

from €69

Tuscany By Vespa

City Walking tour and guided Duomo visit

from €149

from €109



EXPLORE
ALL THE TOURS
Scan and Explore your next
experience in Milan



EXPLORE
ALL THE TOURS
Scan and Explore your next
experience in Florence



THE TOURS

Pasta and gelato cooking class

from €79

Palazzo dei Normanni & Cappella Palatina guided tour

from €79

Cooking class in Palermo with market tour

from €119

Erice & Marsala wine, olive oil and salt smell

from €169

Palermo walking tour with Palazzo dei Normanni guided visit

from €89

Best of Palermo - The UNESCO sites walking tour

from €35

Private Palermo Cathedral tour with Terrace exclusive access

from €140

Pizza and gelato cooking class in Palermo

from €69

Agrigento Temple Valley sunset tour

from €39



THE TOURS

Private Barocco & food experience: Siracusa & Ortigia full day trip

from €375

Private Etna Express - Half Day from Taormina

from €210

Private Immersive trek and taste full day tour of Mount Etna from Taormina - Giardini Naxos

from €360



EXPLORE
ALL THE TOURS
Scan and Explore your next
experience in Palermo



EXPLORE
ALL THE TOURS
Scan and Explore your next
experience in Taormina

10

GENERAL POLICIES



Rain Policy

All tours run rain or shine. Unless otherwise stated on our website. Please check your tour's rain policy on www.townsofitaly.com



Cancellation policy

Cancellation policy: small group tours 48 hours prior to departure, private tours 7 days prior to departure.



General information

Please be at the meeting point 15 minutes before the tour departure

For more information about the rain policy, T&C, FAQs please visit our website **www.townsofitaly.com** customer care menu section



Children policy

Children policy: 0-3 years old free 4-12 years old 30% or 15% off

Children under 18 must always be accompanied by at least one adult

Unless otherwise stated on our website. Please check your tour's children policy on www.townsofitaly.com

Important note: it is against Italian law to sell alcoholic beverages to teens under 18 y.o.





Launching New Multi-Day Regular Tours 2025

Check our new offer of no-brainer multi-day packages that include our shared regular tours, accommodation, and transport for an extended and independent travel experience.

HIGHLIGHTS

- One stop shop
- · Mix & match with our tour selection at special
- · Dedicated travel designer support for tailored solutions
- Dedicated onsite assistance
- Ideal for independent travelers
- Welcome gift included

We offer two types of multi-day tours that suit to different travel needs: the Smart Tours Collection and the Best of Tours Collection with accommodation in a centrally located 4-star hotel with breakfast.





SMART TOURS COLLECTION

For an essential insight into the chosen destination

This is a one-day, one-night experience during which you will take part in one of the city's regular highlight tours and enjoy a taste of Italian cuisine through one of our Cooking Classes.

SMART FLORENCE



SMART MILAN

C 1 night - C 1 day C 1 night - C 1 day

SMART ROME

SMART PALERMO

BEST OF TOURS COLLECTION

To enjoy top quality experiences around Italy

A multi-day experience, starting from one day and one night, that combines our premium tours in each city and its surroundings, ensuring high-quality experiences tailored for discerning travelers.

& TUSCANY

BEST OF FLORENCE

BEST OF FLORENCE. TUSCANY & ROME

BEST OF FLORENCE.

TUSCANY & CINQUE TERRE

BEST OF PALERMO

BEST OF WESTERN SICILY

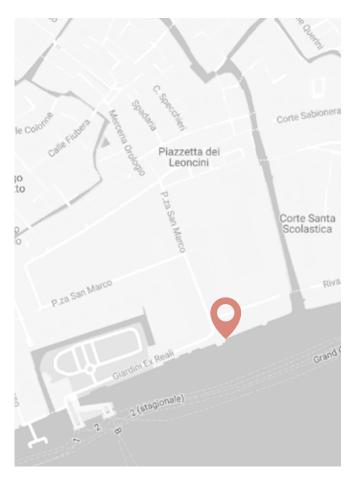
BEST OF ROME

BEST OF ROME WITH POMPEII



MEETING POINT IN VENICE

Check the tour details to see which meeting point applies for your tour





meet our tour leader under the column with the lion on the top, in front of the Doge's Palace





Reservations & Informations



Contact your concierge or travel agency or book directly at townsofitaly.com

BOOKING OFFICE

- T +39 055 281103
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