



**High quality,  
authentic,  
innovative  
experiences!**



# **Rome & Pompeii**

**March 2025 - February 2026**

# Why choose Towns of Italy

Territory-based strategy, well-trained team of professionals, top-quality connections with museums, our own fleet and locations are the key ingredients of creating an authentic, flawless travel experience for us. We create all of our experiences in-house: this allows us to have full control on the quality, safety and overall logistics of each single experience. We make and manage more than **100 regularly scheduled small-group and private experiences and hands-on activities**. **Towns of Italy** is the outcome of the longstanding expertise of Florencetown, tour operator in Florence and Tuscany since 2006, a trailblazer in creating a wide range of experiences: we were the first tour operator in Tuscany to offer experiences such as bike and Vespa tours. We opened and managed our **cooking school** in Florence, being pioneers in offering regular cooking classes in Florence, with guaranteed regular departure. As Towns of Italy, we are still committed to excellence, offering a continually renewed and diverse range of top-notch experiences all over Italy starting from Florence and Tuscany, then to Milan, Venice, Rome, Pompei and Sicily, in Palermo and Taormina. **Memorable experiences** tailored for a deep dive into the culture of our country and savor the Italian taste for life, inspired by 4 characteristics:



High Quality



Authenticity



Innovation

## Our destinations

ROME

POMPEII

FLORENCE

MILAN

PALERMO

TAORMINA

VENICE



## About Rome

Thrilling, flamboyant, passionate, and absolutely irresistible. Rome, Italy's capital and Eternal City, offers an intoxicating medley of breathtaking ancient ruins, stupendous art, spirituality, and contemporary vibes. All enhanced by a lifestyle as captivating and rose-tinted as the ever-fascinating cityscape.

Daily departure is guaranteed regardless of the number of participants.



**Classic tour**  
More than 16 people



**Small group**  
Max 16 people



**Semi private**  
Max 10 people



**Private**  
Only for you



**City Tours**  
+ 30 daily




**Cooking classes**  
+ 20 daily



**Day Trips & Excursions**  
+ 30 daily



## Colosseum: Small Group guided Tour with Arena Floor and Roman Forum

 **Meeting point:** Towns of Italy Tourist Hub & Cooking School in via Quattro Novembre, 139



**Duration**  
3 hours



**Classic group**



**Departure**  
Every day at 3:00 PM

### Inclusions

- Professional English-speaking tour guide
- Guided tour of the Colosseum Arena and Roman Forum

## Vatican City, Sistine Chapel and St. Peter's Tour

An unmissable visit of Vatican Museums with skip the line tickets.

 **Meeting point:** Vatican Museums



**Duration**  
3 hours



**Classic tour**



### Departure

Departures at at 7:45 AM, 9:15 AM, 1:15 PM  
from JAN to APR 1st and from DEC 1st to DEC 23th:  
Mon, Thu, Fri, Sat; from APR to NOV and from DEC  
22nd to DEC 31st: MON to SAT

### Inclusions

- Early entrance avoiding the crowds (7:45 AM departure)
- Licensed English speaking guide
- Guided tour at Vatican museums
- Skip-the-line access tickets to the Vatican Museums
- Access ticket to St Peter's Basilica (not guided)

**PLEASE NOTE: St Peter's Basilica won't be available for visits on Wednesday**

### SMALL GROUP

English only

**€89**

per adult 13+

### PRIVATE

Available in different languages

**from €221**

per person based on a party of 4.

### CLASSIC TOUR

English

**from €79**

per adult 18+

### PRIVATE

Available in different languages

**from €239**

per person based on a party of 4.



## Smart Colosseum

Make the most out of your time in Rome with this convenient Colosseum & Roman Forum guided tour



**Meeting point:** Towns of Italy Tourist Hub & Cooking School | Rome



**Duration**  
3 hours



**Classic tour**



### Departure

from APR to NOV and from DEC 22nd 2025 to JAN 4th 2026: EVERY DAY( except for th first Sunday of each month); MAR, from DEC 1st to 21st and from JAN 5th to FEB 28th: Mon, Fri, Sat, Sun\*\* (except for the first Sunday of each month) at 3:00 PM, and from OCT 26th to MAR 31st at 1:30 PM.

### Inclusions

- Professional English speaking tour guide
- Guided walking tour of the Colosseum and Roman Forum
- Only in English for the highest quality

## Private Rome walk of ages

A walk along 2000 years of history



**Meeting point:** Spanish Steps



**Duration**  
3 hours



**Private**



**Departure**  
Every day at 10:00 AM

### Inclusions

- Walking tour of Rome
- Monolingual professional guide
- Gelato (Italian ice cream)

**CLASSIC**  
English only

**€69**

per adult 13+

**PRIVATE**  
Available in different languages

**from €190**

per person based on a party of 4.

**PRIVATE**  
Available in different languages

**from €125**


per person based on a party of 4.



#### COMBO TOUR

## Skip the line best of Rome highlights:

Vatican museums, St Peter and Colosseum tour

 **Meeting point:** VATICAN MUSEUMS then  
Towns of Italy Tourist Hub & Cooking School



#### Duration

APR to OCT 24th: 9h, 7h  
rest of the year



#### Classic tour



#### Departure

Departures at 9:15 AM  
from JAN 1st to MAR 31st  
and from DEC 1st to DEC  
21st: Mon, Fri, Sat; from  
APR 1st to NOV 30th and  
from DEC 22nd to DEC  
31st: MON to SAT.



## Private Rome food tour by night

a deliciously cultural tour for Foodies

 **Meeting point:** Fountain Piazza Navona



#### Duration

3 hours



#### Private



#### Departure

EVERY DAY AT 6:00 PM

#### Inclusions

- Professional English speaking tour guide
- Skip the line entrance to Colosseum and Roman Forum
- Guided tour at vatican museum (exclusive entrance to a restricted area included)
- Access ticket to St Peter's Basilica (not guided)

#### PLEASE NOTE:

St Peter's Basilica won't be available for visits on Wednesday,  
the tour will include Vatican Museums and Sistine Chapel only

#### Inclusions

- Walking Tour
- English speaking foodie expert
- Total of 7 tasting of local specialties inclusive of wine and beer in different locations

#### SMALL GROUP TOUR

English only

**from €148**

per adult 13+

#### PRIVATE

Available in different languages


**from €163**

per person based on a party of 4.



NEW TOUR

## E-car Drive experience in Rome

 Meeting point: Via del Cancellio 15 - Rome



**Duration**  
2.5 hours



**Small Group**



**Departure**  
Every day at 9:00 AM and  
6:00 PM

### Inclusions

- Iconic Fiat Topolino electric car
- Drive your own car! (very easy: no gear)
- GPS and multi-language AI comment on board + live radio commentary (English)
- Monolingual speaking professional Tour Leader to follow
- Fresh water on board
- 3rd party insurance

**SMALL GROUP**  
English, Spanish & Italian

**from €99**

per adult 18+

**PRIVATE**  
English, Spanish & Italian

**from €198**

per person based on a party of 4



COMING SOON

## About Cooking classes in Rome

**The most exciting novelty of 2025: our Cooking School in Rome!**

Set to open in a historic building on Via IV Novembre, it will be the largest among all our locations. This unique space seamlessly blends the warmth of Roman hospitality with the city's rich historical charm, offering the perfect setting for corporate events. With a variety of rooms available, the venue will provide a comfortable and inspiring experience for all our guests.






NEW TOUR

## Pizza and gelato making cooking class

In our brand new Cooking School  
in the center of Rome

 **Meeting point:** Towns of Italy Tourist Hub & Cooking School Rome



**Duration**  
3 hours



**Classic tour**



**Departure**  
EVERY DAY AT 11:00 AM,  
3:00 PM AND 6:00 PM

### Inclusions


- Professional local Chefs
- Hands-on PIZZA making from scratch cooking class
- Gelato making demonstration
- All ingredients for pizza and gelato making
- Use of apron and cooking utensils
- Dinner with Wine (soft drinks for children)
- Graduation Certificate
- Digital Booklet with recipes



NEW TOUR

## Pasta and gelato cooking class

Learn how to craft the authentic handmade pasta in  
the heart of Rome

 **Meeting point:** Towns of Italy Hub & Cooking School Rome



**Duration**  
3 hours



**Classic tour**



**Departure**  
EVERY DAY AT 11:00 AM,  
3:00 PM, 6:30 PM

### Inclusions

- Professional local Chefs
- Hands-on PASTA making from scratch cooking class
- Gelato making demonstration
- All ingredients for pasta and gelato making
- Use of apron and cooking utensils
- Dinner with unlimited Wine (soft drinks for children)
- Graduation Certificate
- Digital Booklet with recipes

**CLASSIC TOUR**  
English only

**from €79**

per adult 13+

**PRIVATE**  
English, Italian

**from €189**

per person based on a party of 4.

**CLASSIC TOUR**  
English only

**from €79**

per adult 13+

**PRIVATE**  
English, Italian


**from €189**

per person based on a party of 4.



SKIP THE LINE

## Pompeii Guided Tour with Archeologist

 Meeting point: Towns of Italy / Vox Kiosk  
Piazza Esedra - Pompeii



**Duration**  
2 hours



**Classic tour**



**Departure**  
EVERY DAY AT 10:30 AM

### Inclusions

- Skip the line Pompeii ruin ticket
- Professional archeologist guide
- Earphones for groups of max 6 pax
- Monolingual, only in English or Spanish to preserve the quality of the tour;

**CLASSIC TOUR**  
English or Spanish

**from €45**  
per adult 13+

**PRIVATE**  
English, Spanish, Italian  
on request also in French, German,  
Chinese, Japanese, Russian

**from €125**  
per person based on a party of 4

OTHER DESTINATIONS

# MILAN



## THE TOURS

Pasta and gelato making

**from €79**

Gelato and pizza making class in Milan

**from €99**

Milan last supper tour

**from €65**

Milan Duomo rooftop terraces guided tour

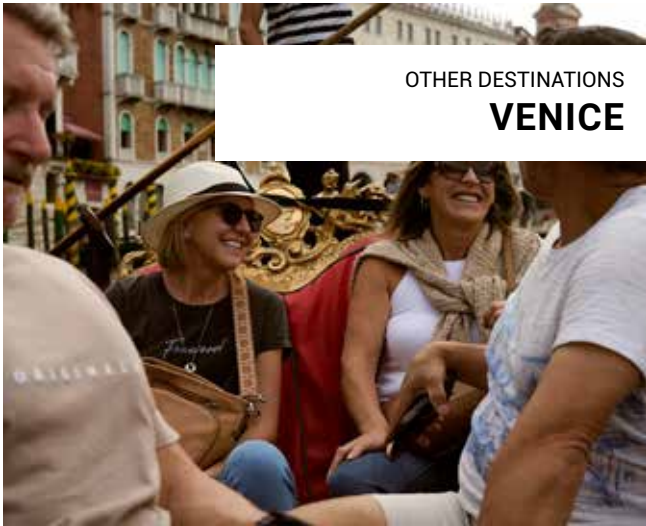
**from €65**



**EXPLORE ALL THE TOURS**  
Scan and Explore your next experience in Milan

OTHER DESTINATIONS

# VENICE



## THE TOURS

Doge Palace's and St. Mark's Basilica and exclusive terraces with skip-th-line visit

**from €99**

Vip semi private Venice Walking Tour with Gondola Ride

**from €99**

Walking tour with Gondola ride, Doge's Palace and St' Mark's basilica guided tour

**from €179**



**EXPLORE ALL THE TOURS**  
Scan and Explore your next experience in Venice

OTHER DESTINATIONS

# FLORENCE



## THE TOURS

Florence Duomo tour with exclusive access to the terraces

**from €115**

Florence Museums Special Afternoon: Accademia and Uffizi Galleries

**from €138**

I Bike Florence

**from €35**

Chianti Full Immersive Wine & Olive Oil Experience

**from €149**

Cooking class and Market food Tour in Florence

**from €89**

Pizza & Gelato Making Class

**from €69**

Tuscany By Vespa

**from €149**

City Walking tour and guided Duomo visit

**from €109**



**EXPLORE ALL THE TOURS**  
Scan and Explore your next experience in Florence

OTHER DESTINATIONS

# PALERMO



## THE TOURS

Pasta and gelato cooking class

**from €79**

Best of Palermo - The UNESCO sites walking tour

**from €35**

Palazzo dei Normanni & Cappella Palatina guided tour

**from €79**

Pizza and gelato cooking class in Palermo

**from €69**

Cooking class in Palermo with market tour

**from €119**

Agrigento Temple Valley sunset tour

**from €39**

Erice & Marsala wine, olive oil and salt smell

**from €169**

Palermo walking tour with Palazzo dei Normanni guided visit

**from €89**

Private Palermo Cathedral tour with Terrace exclusive access

**from €140**



**EXPLORE ALL THE TOURS**  
Scan and Explore your next experience in Palermo

OTHER DESTINATIONS

## TAORMINA



### THE TOURS

Private Barocco & food  
experience: Siracusa &  
Ortigia full day trip

**from €375**

Private Immersive trek  
and taste full day tour of  
Mount Etna from Taormina  
- Giardini Naxos

**from €360**

Private Etna Express - Half  
Day from Taormina

**from €210**



### EXPLORE ALL THE TOURS

Scan and Explore your next  
experience in Taormina

## GENERAL POLICIES



### Rain Policy

All tours run rain or shine. Unless otherwise stated on our website. Please check your tour's rain policy on [www.townsofitaly.com](http://www.townsofitaly.com)



### Cancellation policy

Cancellation policy: small group tours 48 hours prior to departure, private tours 7 days prior to departure.



### General information

Please be at the meeting point 15 minutes before the tour departure

For more information about the rain policy, T&C, FAQs please visit our website [www.townsofitaly.com](http://www.townsofitaly.com) customer care menu section



### Children policy

Children policy: 0-3 years old free  
4-12 years old 30% or 15% off

Children under 18 must always be accompanied by at least one adult

Unless otherwise stated on our website. Please check your tour's children policy on [www.townsofitaly.com](http://www.townsofitaly.com)

Important note: it is against Italian law to sell alcoholic beverages to teens under 18 y.o.



## Launching New Multi-Day Regular Tours 2025

Check our new offer of no-brainer multi-day packages that include our shared regular tours, accommodation, and transport for an extended and independent travel experience.

### HIGHLIGHTS

- One stop shop
- Mix & match with our tour selection at special rates
- Dedicated travel designer support for tailored solutions
- Dedicated onsite assistance
- Ideal for independent travelers
- Welcome gift included

We offer two types of multi-day tours that suit to different travel needs: the Smart Tours Collection and the Best of Tours Collection with accommodation in a centrally located 4-star hotel with breakfast.



## SMART TOURS COLLECTION

For an essential insight into the chosen destination

This is a one-day, one-night experience during which you will take part in one of the city's regular highlight tours and enjoy a taste of Italian cuisine through one of our Cooking Classes.

🌙 1 night ☀️ 1 day

**SMART FLORENCE**

🌙 1 night ☀️ 1 day

**SMART MILAN**

🌙 1 night ☀️ 1 day

**SMART ROME**

🌙 1 night ☀️ 1 day

**SMART PALERMO**

## BEST OF TOURS COLLECTION

To enjoy top quality experiences around Italy

A multi-day experience, starting from one day and one night, that combines our premium tours in each city and its surroundings, ensuring high-quality experiences tailored for discerning travelers.

🌙 2 nights ☀️ 3 days

**BEST OF FLORENCE & TUSCANY**

🌙 3 nights ☀️ 4 days

**BEST OF FLORENCE, TUSCANY & ROME**

🌙 3 nights ☀️ 4 days

**BEST OF FLORENCE, TUSCANY & CINQUE TERRE**

🌙 2 nights ☀️ 3 days

**BEST OF PALERMO**

🌙 2 nights ☀️ 3 days

**BEST OF ROME**

🌙 2 nights ☀️ 3 days

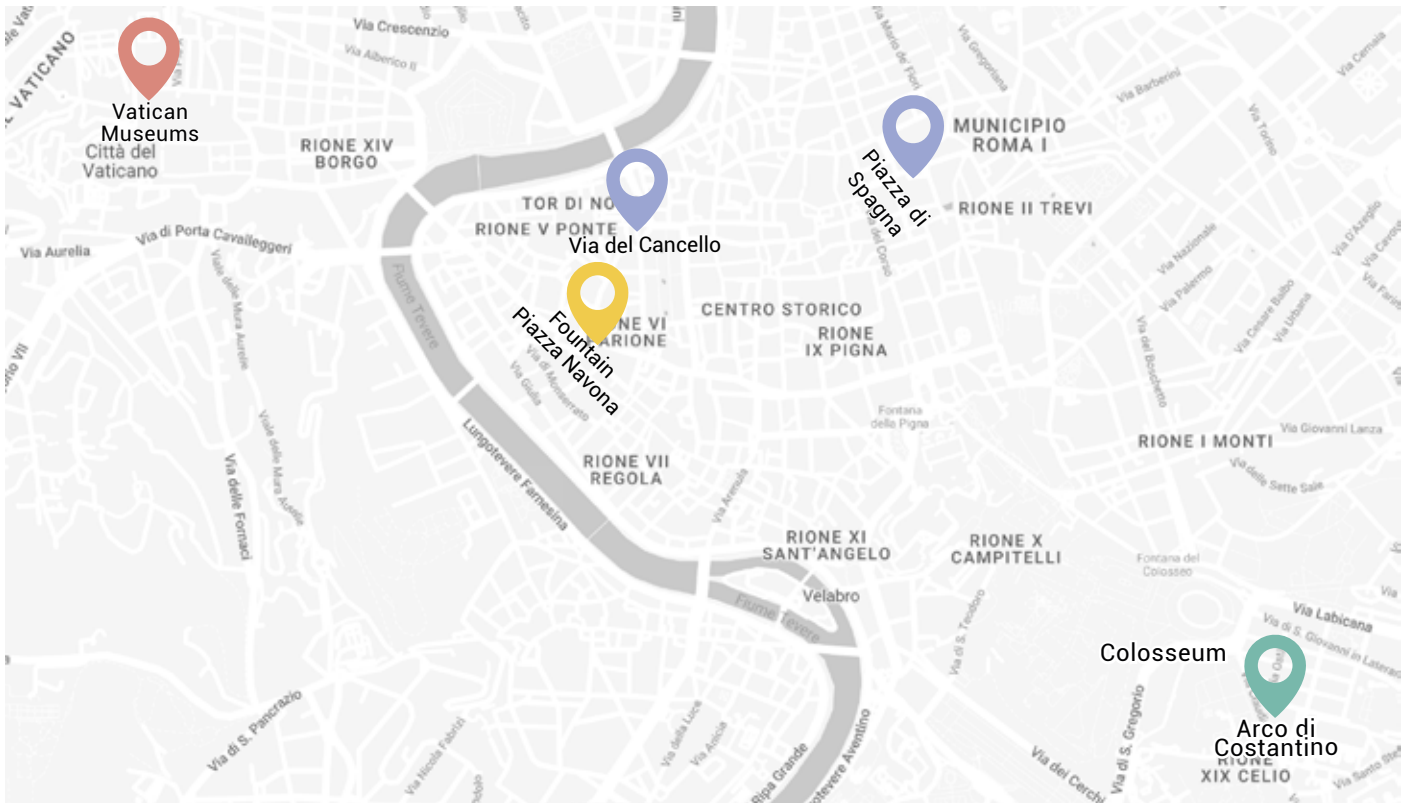
**BEST OF WESTERN SICILY**

🌙 3 nights ☀️ 4 days

**BEST OF ROME WITH POMPEII**

CHECK DETAILS HERE





## MEETING POINTS IN ROME\*

Check the tour details to see which meeting point applies for your tour

\*Please note that for Pompeii's guided tours the meeting point is: Towns of Italy / Vox Kiosk, next to the Coffeeshop Vittoria in Piazza Esedra - Pompeii.



**Towns of Italy Garage**  
Via del Cancellò, 15



**Spanish Steps**  
meet our tour leader in front of  
"Babington tea room".

**Vatican Museums** - Viale Vaticano 100  
meet our tour leader on top of the stairs  
next to Caffè Vaticano, find us holding a  
white sign with the "Towns of Italy" logo.



**Fountain Piazza Navona**  
meet our tour leader in front of  
Fontana dei Quattro Fiumi (between the Foun-  
tain and Sant'Agnese in Agone Church)



**Colosseum**  
meet our tour leader in front of the "Arco di  
Costantino" looking at the Colosseum from  
the short side of the arch



# Reservations & Informations



**Contact your concierge or  
travel agency or book directly at  
[townsofitaly.com](https://www.townsofitaly.com)**

## BOOKING OFFICE

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