



**High quality,
authentic,
innovative
experiences!**



**Palermo
& Taormina**

March 2025 - February 2026

Why choose Towns of Italy

Territory-based strategy, well-trained team of professionals, top-quality connections with museums, our own fleet and locations are the key ingredients of creating an authentic, flawless travel experience for us. We create all of our experiences in-house: this allows us to have full control on the quality, safety and overall logistics of each single experience. We make and manage more than **100 regularly scheduled small-group and private experiences and hands-on activities**. Towns of Italy is the outcome of the longstanding expertise of Florencetown, tour operator in Florence and Tuscany since 2006, a trailblazer in creating a wide range of experiences: we were the first tour operator in Tuscany to offer experiences such as bike and Vespa tours. We opened and managed our **cooking school** in Florence, being pioneers in offering regular cooking classes in Florence, with guaranteed regular departure. As Towns of Italy, we are still committed to excellence, offering a continually renewed and diverse range of top-notch experiences all over Italy starting from Florence and Tuscany, then to Milan, Venice, Rome, Pompei and Sicily, in Palermo and Taormina. **Memorable experiences** tailored for a deep dive into the culture of our country and savor the Italian taste for life, inspired by 4 characteristics:



High Quality



Authenticity



Innovation

Our destinations

ROME

POMPEII

FLORENCE

MILAN

PALERMO

TAORMINA

VENICE



About Palermo

City with Greek and Roman origins, former capital of Arab land, conquered by the Normans, the Swabians, the French and the Spanish. Centuries of history and dominations have marked Palermo, making it a multifaceted city, with an extraordinary melting pot of cultures, where you can find great cuisine, majestic attractions and splendid landscapes.

Daily departure is guaranteed regardless of the number of participants.



Classic tour
More than 16 people



Small group
Max 16 people



Semi private
Max 10 people



Private
Only for you



City Tours
+ 30 daily



Cooking classes
+ 20 daily



Day trips & Excursions
+ 30 daily




COMBO TOUR



Walking tour of Palermo with Palazzo dei Normanni guided visit

Exploring Palermo's history and royal heritage

 **Meeting point:** Towns of Italy Tourist Hub & Cooking School | Palermo



Duration

5,5 hours
(including free time)



Classic Group



Departure


All year round at 9:00 AM.
From May to Sep -MON
to SAT; from Mar to Apr
and from Oct to Feb -TUE
FRI SAT

Inclusions

- Licensed English Speaking Guide
- Walking tour
- View all the main monuments of the city
- Entrance to Cathedral
- Typical Sicilian Cannolo or Granita
- Tickets and guided visit of PALAZZO DEI NORMANNI COMPLEX (Palace, Gardens and Cappella Palatina)

Best of Palermo

The Unesco sites Walking Tour with Cannolo or granita stop

 **Meeting point:** Towns of Italy Tourist Hub & Cooking School | Palermo



Duration

3 hours



Classic group



Departure

Departures at 9:00 AM.
From May to Sep: EVERY
DAY; from Mar to Apr and
from Oct to Feb: TUE FRI
SAT SUN

Inclusions

- Licensed English Speaking Guide
- Walking tour
- View all the main monuments of the city
- Entrance to Cathedral
- Typical Sicilian Cannolo or granita

CLASSIC GROUP

English only

from €89

per adult 13+

PRIVATE

Available in different languages

from €219

per person based on a party of 4.

CLASSIC GROUP

English only

€35

per adult 18+

PRIVATE

Available in Italian and English

from €109

per person based on a party of 4.



Palazzo dei Normanni & Cappella Palatina guided tour

Visit two of the most fascinating attractions of Palermo

 **Meeting point:** Palazzo dei Normanni



Duration
1,5 hours



Small group




Departure
Departures at 1:00 PM.
From May to Sep on MON
to SAT; from Mar to Apr
and from Oct to Feb on TUE
FRI SAT

Inclusions

- Licensed guide
- Tickets and guided visit of PALAZZO DEI NORMANNI COMPLEX (Palace, Gardens and Cappella Palatina)

Best of Palermo private bike tour with granita stop

Discover the majestic Unesco sites

 **Meeting point:** Towns of Italy Tourist Hub & Cooking School | Palermo



Duration
3 hours



Private



Departure
EVERY DAY
at 9.00 AM

Inclusions

- Licensed guide
- Itinerary on the main sites of Unesco Center
- Bike rent and helmet
- Water bottle
- Sicilian granita

SMALL GROUP
English only

€79

per adult 13+

PRIVATE
Italian, English and Spanish

from €152

per person based on a party of 4.

PRIVATE
Available in Italian and English

from €142

per person based on a party of 4.



NEW TOUR

Pasta and gelato cooking class in Palermo



Meeting point: Towns of Italy Tourist Hub & Cooking School | Palermo



Duration
3 hours



Classic group



Departure
Every day at 3pm

Inclusions

- Professional local Chefs
- Hands-on PASTA making from scratch cooking class
- Gelato making demonstration
- All ingredients for pasta and gelato making
- Use of apron and cooking utensils
- An amazing meal with Wine (soft drinks for children)
- Graduation Certificate
- Digital booklet with recipes

CLASSIC GROUP

English only

€79

per adult 18+

PRIVATE

Available in English and Italian


from €207

per person based on a party of 4.



Cooking class in Palermo with market tour

A full immersion into the magic world of Sicilian flavors

 **Meeting point:** Towns of Italy Tourist Hub & Cooking School | Palermo



Duration
5 hours



Classic tour




Departure
MON, WED, FRI, SAT, SUN at
9:00 AM

Inclusions

- Visit of ancient outdoor market Capo with our Chef
- Food and local products tasting
- Cooking lesson with a professional chef
- Use of apron and Cooking utensils
- All ingredients for your lunch
- Lunch with unlimited wine
- Graduation Certificate
- Digital Booklet with recipes

Pizza and gelato cooking class in Palermo

Learn how to make two Italian classic dishes

 **Meeting point:** Towns of Italy Tourist Hub & Cooking School | Palermo



Duration
3 hours



Classic tour



Departure
Every day at 6:30 PM
- May to Sep: every day at
11:00 AM

Inclusions

- Pizza and Gelato lesson with local Chefs
- Use of apron and cooking utensils
- All ingredients for pizza and gelato making
- Dinner with unlimited Wine Tastings (soft drinks for children)
- Graduation certificate
- Digital booklet with recipes
- Suitable for vegetarians! (please inform us in advance)

CLASSIC TOUR
English only

from €119

per adult 18+

PRIVATE
Available in Italian and English

from €352

per person based on a party of 4.

CLASSIC TOUR
English only

from €69

per adult 18+

PRIVATE
Available in Italian and English

from €207

per person based on a party of 4.



NEW TOUR

Private Palermo skywalk

Visit the Cathedral and walk on panoramic terraces



Meeting point: Via Vittorio Emanuele



Duration

3 hours



Private



Departure

MON TO SAT at 9:00 AM

Inclusions

- Monolingual speaking fully licensed Art&History guide
- Interior and exterior tour of the -Palermo Cathedral
- Cannolo or Granita tasting
- Visit of the Santa Caterina Church and Monastery and walk on the terraces of Santa Caterina Monastery



Erice & Marsala wine and salt smell

Day trip from Palermo



Meeting point: Towns of Italy Tourist Hub & Cooking School | Palermo



Duration

9 hours



Classic group



Departure

From April to October
MON, WED, FRI, SUN
at 8.00 AM

Inclusions

- Transportation IN/OUT Palermo by luxury Mercedes Minivan or Minibus
- English speaking driver/tour leader
- Visit of Erice with granita tasting
- Visit of Marsala saline (exterior)
- Wine tasting
- Typical Sicilian lunch
- Water bottle

PRIVATE

English, Spanish, Italian

from €140

per person based on a party of 4.

CLASSIC GROUP

English only

from €169

per adult 13+

PRIVATE

Available in Italian and English

from €340

per person based on a party of 4.



Private Deluxe Agrigento sunset tour with dinner

An incredible experience from Palermo



Meeting point:
Towns of Italy Tourist Hub & Cooking School
Palermo



Duration
10 hours



Private



Departure
Every day at 2:00 PM

Inclusions

- Transportation IN/OUT Palermo by luxury Mercedes Minivan or Minibus
- English speaking driver/tour leader
- Entrance tickets and guided visit of Agrigento Archeological Park
- Typical Sicilian dinner with wine
- Water bottle

Agrigento Temple valley sunset tour

Explore the most famous archeological site in Sicily!



Meeting point: Porta di Giunone



Duration
2 hours



Classic group



Departure
From April to October
EVERYDAY AT 4:45 PM

Inclusions

- English speaking guide
- Entrance tickets and guided visit of Agrigento Archeological Park

PRIVATE

Available in Italian and English

from €414

per person based on a party of 4.

CLASSIC GROUP

English only

€39

per adult 18+

PRIVATE

Available in Italian and English


from €116

per person based on a party of 4.

Tours departing from Taormina



The Barocco & food experience: private Siracusa & Ortigia full day trip

 **Meeting point:** Bus Terminal in via Pirandello, 75 - Taormina / Viale Dionisio, 12, Giardini Naxos



Duration
10 hours



Private



Departure
Every day, from TAORMINA
at 8:15 AM, from GIARDINI
DI NAXOS at 8:45 AM

Inclusions

- Personalized attention
- Professional monolingual-speaking driver
- Round-trip transportation from Taormina/Giardini Naxos by luxury A/C Mercedes Minivan or Minibus
- Guided walking tour of Siracusa (Ortigia) with professional monolingual speaking guide
- Guided visit of Siracusa archeological park (tickets included)
- Typical Sicilian lunch
- Water on board

PRIVATE


Available in Italian and English

from €375

per person based on a party of 4.



Immersive trek and taste full day private tour of mount Etna from Taormina/Giardini Naxos

 **Meeting point:** Bus Terminal in via Pirandello, 75 Taormina | Viale Dionisio, 12, Giardini Naxos



Duration
8 hours



Private



Departure
Every day, from TAORMINA
at 8:15 AM, from GIARDINI
DI NAXOS AT 8:45 AM

Inclusions

- Personalized attention
- Professional monolingual speaking trained guide
- Round-trip transportation from Taormina/Giardini Naxos by luxury A/C Mercedes Minivan or Minibus
- Free rental of equipment if needed (wind jacket/kway, walking sticks, helmet for cave visit)
- Guided easy hike on the volcano
- Guided visit of a volcanic cave
- Typical Sicilian Lunch on the Etna
- Bottle of water


PRIVATE

Available in different languages

from €260

per person based on a party of 4.

Private Etna Express Half Day from Taormina

 **Meeting point:** Bus Terminal in via Pirandello, 75, Taormina | Viale Dionisio, 12, Giardini Naxos



Duration
5,5 hours



Private



Departure
Every day from TAORMINA
at 8:15 AM, from GIARDINI
DI NAXOS at 8:45 AM

Inclusions

- Private tour: personalized attention
- Professional Monolingual speaking trained guide
- Round-trip transportation from Taormina/Giardini Naxos by luxury A/C Mercedes Minivan or Minibus
- Free rental of equipment if needed (wind jacket/kway, walking sticks, helmet for cave visit)
- Guided easy hike on the volcano
- Guided visit of a volcanic cave
- Bottle of water

PRIVATE

Available in Italian and English

from €210

per person based on a party of 4.

OTHER DESTINATIONS

ROME



THE TOURS

Smart Colosseum skip the line guided tour

from €69

Rome masterclass: Vatican Museums, Sistine Chapel and St. Peter's tour

from €79

Private Rome Food tour by night: a deliciously cultural tour for Foodies

from € 163

Guided Drive Experience through Rome in Fiat Topolino E-Carmaking cooking class

from € 99

Pasta and gelato cooking class

from €79

Private walking tour of Rome

from €125

Skip the line Colosseum: Small Group guided Tour with Arena Floor and Roman Forum

from €89

Skip the line best of Rome Highlights

from €195

Pizza and gelato cooking class

from €79



**EXPLORE
ALL THE TOURS**

Scan and Explore your next experience in Rome

OTHER DESTINATIONS

VENICE



THE TOURS

Doge Palace's and St. Mark's Basilica and exclusive terraces with skip-th-line visit

from €99

Vip semi private Venice Walking Tour with Gondola Ride

from €99

Walking tour with Gondola ride, Doge's Palace and St' Mark's basilica guided tour

from €179



**EXPLORE
ALL THE TOURS**

Scan and Explore your next experience in Venice

OTHER DESTINATIONS

FLORENCE



THE TOURS

Florence Duomo tour with exclusive access to the terraces

from €115

Florence Museums Special Afternoon: Accademia and Uffizi Galleries

from €138

I Bike Florence

from €35

Chianti Full Immersive Wine & Olive Oil Experience

from €149

Cooking class and Market food Tour in Florence

from €89

Pizza & Gelato Making Class

from €69

Tuscany By Vespa

from €149

City Walking tour and guided Duomo visit

from €109



EXPLORE ALL THE TOURS
Scan and Explore your next experience in Florence

OTHER DESTINATIONS

MILAN



THE TOURS

Pasta and gelato making

from €79

Gelato and pizza making class in Milan

from €99

Milan last supper tour

from €65

Milan Duomo rooftop terraces guided tour

from €65



EXPLORE ALL THE TOURS
Scan and Explore your next experience in Milan

GENERAL POLICIES



Rain Policy

All tours run rain or shine. Unless otherwise stated on our website. Please check your tour's rain policy on www.townsofitaly.com



Cancellation policy

Cancellation policy: small group tours 48 hours prior to departure, private tours 7 days prior to departure.



General information

Please be at the meeting point 15 minutes before the tour departure

For more information about the rain policy, T&C, FAQs please visit our website www.townsofitaly.com customer care menu section



Children policy

Children policy: 0-3 years old free
4-12 years old 30% or 15% off

Children under 18 must always be accompanied by at least one adult

Unless otherwise stated on our website.
Please check your tour's children policy on www.townsofitaly.com

Important note: it is against Italian law to sell alcoholic beverages to teens under 18 y.o.



Launching New Multi-Day Regular Tours 2025

Check our new offer of no-brainer multi-day packages that include our shared regular tours, accommodation, and transport for an extended and independent travel experience.

HIGHLIGHTS

- One stop shop
- Mix & match with our tour selection at special rates
- Dedicated travel designer support for tailored solutions
- Dedicated onsite assistance
- Ideal for independent travelers
- Welcome gift included

We offer two types of multi-day tours that suit to different travel needs: the Smart Tours Collection and the Best of Tours Collection with accommodation in a centrally located 4-star hotel with breakfast.



SMART TOURS COLLECTION

For an essential insight into the chosen destination

This is a one-day, one-night experience during which you will take part in one of the city's regular highlight tours and enjoy a taste of Italian cuisine through one of our Cooking Classes.

🌙 1 night ☀️ 1 day

SMART FLORENCE

🌙 1 night ☀️ 1 day

SMART MILAN

🌙 1 night ☀️ 1 day

SMART ROME

🌙 1 night ☀️ 1 day

SMART PALERMO

BEST OF TOURS COLLECTION

To enjoy top quality experiences around Italy

A multi-day experience, starting from one day and one night, that combines our premium tours in each city and its surroundings, ensuring high-quality experiences tailored for discerning travelers.

🌙 2 nights ☀️ 3 days

BEST OF FLORENCE & TUSCANY

🌙 3 nights ☀️ 4 days

BEST OF FLORENCE, TUSCANY & ROME

🌙 3 nights ☀️ 4 days

BEST OF FLORENCE, TUSCANY & CINQUE TERRE

🌙 2 nights ☀️ 3 days

BEST OF PALERMO

🌙 2 nights ☀️ 3 days

BEST OF ROME

🌙 2 nights ☀️ 3 days

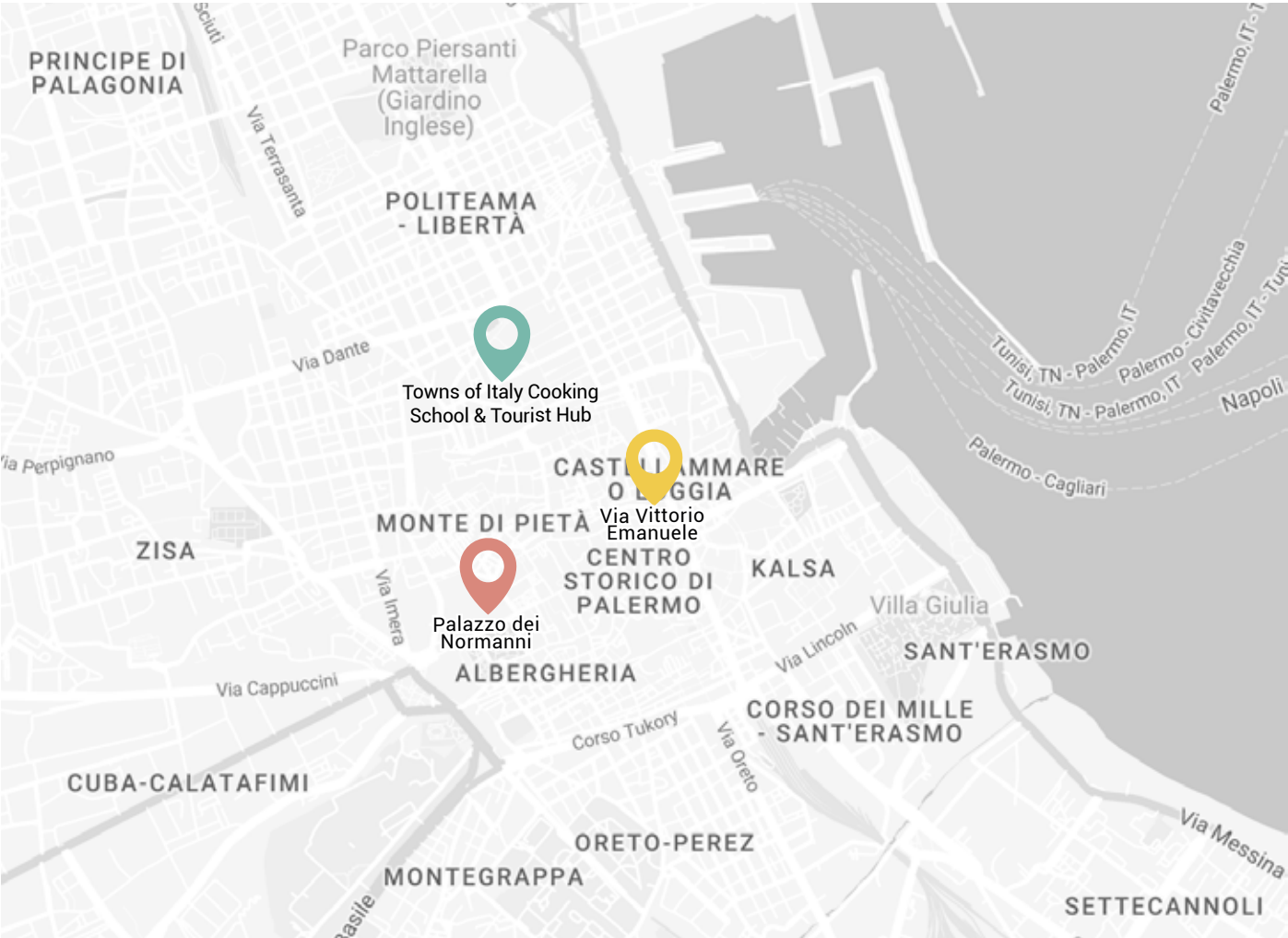
BEST OF WESTERN SICILY

🌙 3 nights ☀️ 4 days

BEST OF ROME WITH POMPEII

CHECK DETAILS HERE





MEETING POINTS IN PALERMO

Check the tour details to see which meeting point applies for your tour



Towns of Italy Cooking School & Tourist Hub | Palermo
Via Volturmo, 44 | 90138 Palermo

Via Vittorio Emanuele, 494
Look for our tour guide in front of Bar Marocco

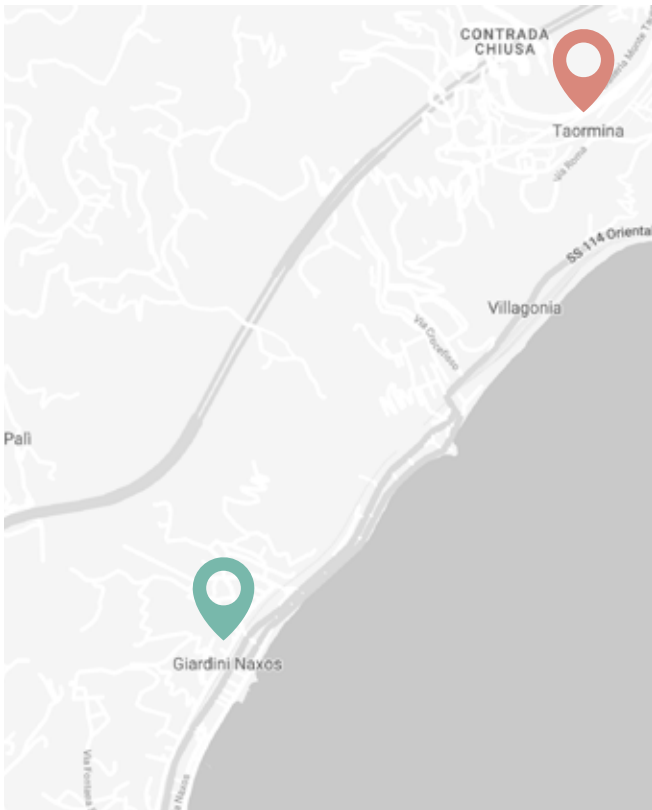


Palazzo dei Normanni
Look for our tour guide in Piazza del Parlamento, in front of Palazzo dei Normanni main entrance.



MEETING POINT IN TAORMINA AND GIARDINI NAXOS

Check the tour details to see which meeting point applies for your tour



NOTES



Taormina

Bus Terminal in Via Pirandello, 75
98039 Taormina, ME



Giardini Naxos

Viale Dionisio, 12, 98035 Giardini
Naxos, ME



Reservations & Informations



**Contact your concierge or
travel agency or book directly at
townsofitaly.com**

BOOKING OFFICE

T +39 055 281103

@ tours@townsofitaly.com

