



Experiences that become lifelong memories



Palermo & Taormina

March 2026 - February 2027

Why choose Towns of Italy

As experience makers, crafting unforgettable moments is what we do best – and we have been doing so for over 20 years.

We don't simply offer experiences; we create journeys deeply connected to the cultural heritage and traditions of each destination – journeys that turn into lifelong memories.

Rooted in local culture and tradition, we have been shaping experiential travel in Italy since 2006, among the very first to introduce a new way of discovering the country. From the very beginning – with the first Vespa tours in Tuscany and the very first cooking class in Florence – our approach has been guided by three core values:



High Quality



Authenticity



Innovation

We create all our experiences in-house. This allows us to maintain full control over quality, safety, and the overall logistics of every single experience.

Our team of experience makers designs and manages more than 100 regularly scheduled small-group and private tours, as well as hands-on activities across Italy.

Tripadvisor
Travelers'
Choice Awards



**TOP-RATED TOURS,
LOVED BY TRAVELERS
WORLDWIDE**



Our destinations

ROME

POMPEII

FLORENCE

MILAN

PALERMO

TAORMINA

VENICE



About Palermo

City with Greek and Roman origins, former capital of Arab land, conquered by the Normans, the Swabians, the French and the Spanish. Centuries of history and dominations have marked Palermo, making it a multifaceted city, with an extraordinary melting pot of cultures, where you can find great cuisine, majestic attractions and splendid landscapes.



Small group
Up to 8 people



Semi private
Up to 8 people



Private
only for you



City Tours
+ 40 daily



Cooking classes
+ 20 daily



Day trips & Excursions
+ 30 daily



COMBO TOUR



Best of Palermo Combo Tour: Walking Tour with Palazzo dei Normanni and Cappella Palatina

Visit the city center and the most important historic site at once



DURATION
5,5 hours



SMALL GROUP

Inclusions

- Licensed English Speaking Guide
- Guided walking tour of Palermo's historic center, with exterior views of all the main monuments
- Entrance to Cathedral
- Typical Sicilian Cannolo or Granita
- Guided visit of PALAZZO DEI NORMANNI COMPLEX (Palace, Gardens and Cappella Palatina)

SCAN FOR
SCHEDULES & DETAILS



SMALL GROUP

from €89
per adult 13+



DURATION
3 hours



SMALL GROUP

Inclusions

- Licensed monolingual-speaking guide
- Guided walking tour of Palermo's historic center, with exterior views of all the main monuments
- Entrance to Cathedral
- Typical Sicilian Cannolo or Granita

SCAN FOR
SCHEDULES & DETAILS



SMALL GROUP

from €35
per adult 13+

PRIVATE TOUR

from €109
per person based on
a party of 4.



Palazzo dei Normanni & Cappella Palatina Guided Tour

Visit two of the most fascinating attractions of Palermo



DURATION
1,5 hours



SMALL GROUP

Inclusions

- Licensed monolingual-speaking guide
- Tickets and guided visit of Palazzo dei Normanni complex (Palace, Gardens and Cappella Palatina)

SMALL GROUP

from €79
per adult 13+

PRIVATE TOUR

from €152
per person based on a party of 4.

SCAN FOR
SCHEDULES & DETAILS





Palermo Cooking Class and Market Tour

A full immersion into the magic world of Sicilian flavors



DURATION
5 hours



SMALL GROUP

Inclusions

- Visit of ancient outdoor Mercato del Capo (local market) with our Chef
- Food and local products tasting
- Hands-on Sicilian cooking class in a small group, led by a local professional chef, including the preparation of a full three-course meal
- An amazing meal with wine (soft drinks for children)
- Use of apron and Cooking utensils
- All ingredients for your lunch
- Graduation Certificate
- Digital Booklet with recipes

SMALL GROUP

from €119
per adult 13+

PRIVATE TOUR

from €352
per person based on
a party of 4.

SCAN FOR
SCHEDULES & DETAILS





Pasta and Gelato Cooking Class in Palermo

Immersive experience to learn how to make one of Italy's most iconic foods, Pasta!



DURATION
3 hours



SMALL GROUP

Inclusions

- Hands-on pasta making from scratch cooking class with a professional local Chef
- Gelato making demonstration
- An amazing meal with Wine (soft drinks for children)
- All ingredients for pasta and gelato making
- Use of apron and cooking utensils
- Graduation Certificate
- Digital booklet with recipes

SCAN FOR
SCHEDULES & DETAILS



SMALL GROUP

from €79
per adult 13+

PRIVATE TOUR

from €259
per person based on
a party of 4.



Pizza and Gelato Cooking Class in Palermo

Learn how to make two Italian classic dishes



DURATION
3 hours



SMALL GROUP

Inclusions

- Pizza and Gelato lesson with a local professional Chef
- Gelato making demonstration
- Use of apron and cooking utensils
- All ingredients for pizza and gelato making
- An amazing meal with wine (soft drinks for children)
- Graduation Certificate
- Digital Booklet with recipes

SCAN FOR
SCHEDULES & DETAILS



SMALL GROUP

from €69
per adult 13+

PRIVATE TOUR

from €243
per person based on
a party of 4.



Skip-the-Line Small Group Agrigento Temple Valley Sunset Tour

Explore the most famous archeological site in Sicily!



DURATION
2 hours



SMALL GROUP

Inclusions

- Licensed monolingual-speaking guide
- Entrance tickets and guided visit of Agrigento Archeological Park
- Spanish language tour departure available from May to September

SCAN FOR
SCHEDULES & DETAILS



SMALL GROUP

from €39
per adult 13+

PRIVATE TOUR

from €116
per person based on
a party of 4.



Deluxe Private Tour of Agrigento with Dinner from Palermo

An incredible experience from Palermo



DURATION
10 hours



PRIVATE TOUR

Inclusions

- Transportation FROM/TO Palermo by luxury Mercedes Minivan or Minibus
- Monolingual-speaking driver/tour leader
- Entrance tickets and guided visit of Agrigento Archeological Park
- Typical Sicilian dinner with wine
- Water bottle

SCAN FOR
SCHEDULES & DETAILS



PRIVATE TOUR

from €414
per person based on
a party of 4.


NEW TOUR

All Inclusive Erice & Marsala: Wine and Salt Smell - Semi-Private

Day trip from Palermo



DURATION
9 hours



**SMALL
GROUP**

Inclusions

- Transportation IN/OUT Palermo by luxury Mercedes Minivan or Minibus
- English speaking driver/tour leader
- Visit of Erice
- Visit of Marsala saline (exterior)
- Wine tasting
- Typical Sicilian lunch
- Water bottle



DURATION
9 hours



**PRIVATE
TOUR**

Inclusions

- Transportation FROM/TO Palermo by luxury Mercedes Minivan or Minibus
- English-speaking driver/tour leader
- Boat excursion for snorkeling + aperitif (optional)
- Free time to explore Cefalù
- Opportunity to swim in the Sicilian sea
- Monreale Cathedral entrance with audioguide
- Water bottle

SCAN FOR
SCHEDULES & DETAILS



SEMI PRIVATE

from €169
per adult 13+

PRIVATE TOUR

from €340
per person based on
a party of 4.

SCAN FOR
SCHEDULES & DETAILS



SMALL GROUP

from €99
per adult 13+

PRIVATE TOUR

from €347
per person based on
a party of 4.

Tours departing from Taormina



The Baroque & Food Experience: Full-Day Trip to Siracusa & Ortigia



DURATION
10 hours



**PRIVATE
TOUR**

Inclusions

- Personalized attention
- Professional English speaking driver
- Round-trip transportation from Taormina/Giardini Naxos by luxury A/C Mercedes Minivan or Minibus
- Guided walking tour of Siracusa (Ortigia) with professional English speaking guide
- Guided visit of Siracusa archeological park (tickets included)
- Typical Sicilian lunch
- Water on board

SCAN FOR
SCHEDULES & DETAILS



PRIVATE TOUR

from €375

per person based on
a party of 4.



Private Immersive Trek & Taste: Full-Day Mount Etna Tour from Taormina or Giardini Naxos



DURATION
8 hours



**PRIVATE
TOUR**

Inclusions

- Personalized attention
- Professional English speaking trained guide
- Round-trip transportation from Taormina/Giardini Naxos by luxury A/C Mercedes Minivan or Minibus
- Free rental of equipment if needed (wind jacket/kway, walking sticks, helmet for cave visit)
- Guided easy hike on the volcano
- Guided visit of a volcanic cave
- Typical Sicilian Lunch on the Etna
- Approx. 1-hour free time on the volcano
- Bottle of water

SCAN FOR
SCHEDULES & DETAILS



PRIVATE TOUR

from €260

per person based on
a party of 4.



Private Etna Express

Half Day from Taormina



DURATION
5,5 hours



**PRIVATE
TOUR**

Inclusions

- Private tour: personalized attention
- Professional Monolingual speaking trained guide
- Round-trip transportation from -Taormina/Giardini Naxos by luxury A/C Mercedes Minivan or Minibus
- Free rental of equipment if needed (wind jacket/kway, walking sticks, helmet for cave visit)
- Guided easy hike on the volcano
- Guided visit of a volcanic cave
- Bottle of water

SCAN FOR
SCHEDULES & DETAILS



PRIVATE TOUR

from €210

per person based on
a party of 4.

OTHER DESTINATIONS

ROME



THE TOURS

Colosseum & Roman Forum Small Group Guided Tour	from €69
Vatican Museums and Sistine Chapel Guided Tour with St. Peter's Basilica Skip-the-Line Tickets	from €94
Early Access Vatican Museums Experience and Sistine Chapel	from €79
Private Rome Food tour by night: a deliciously cultural tour for Foodies	from €163
Rome Live Cooking Show Dinner with Music	from €129
Pasta and gelato cooking class	from €79
Private walking tour of Rome	from €125
Skip the line Colosseum: Small Group guided Tour with Arena Floor and Roman Forum	from €89
Skip the line best of Rome Highlights	from €148
Pizza and gelato cooking class	from €79
Buongiorno Rome: Moka Coffee Aroma, Cappuccino & Tiramisù Cooking Class	from €45



**EXPLORE
ALL THE TOURS**

Scan and Explore your next
experience in Rome

OTHER DESTINATIONS

VENICE



THE TOURS

Doge Palace's and St. Mark's Basilica and exclusive terraces with skip-the-line visit	Vip semi private Venice Walking Tour with Gondola Ride
from €129	from €99
Walking tour with Gondola ride, Doge's Palace and St' Mark's basilica guided tour	
from €179	



**EXPLORE
ALL THE TOURS**

Scan and Explore your next
experience in Venice

OTHER DESTINATIONS

FLORENCE**THE TOURS**

Florence Duomo tour with exclusive access to the terraces

from €129

Florence Museums Special Afternoon: Accademia and Uffizi Galleries

from €142

I Bike Florence

from €35

Chianti Full Immersive Wine & Olive Oil Experience

from €149

Cooking class and Market food Tour in Florence

from €99

Pizza & Gelato Making Class

from €69

Tuscany By Vespa

from €159

City Walking tour and guided Duomo visit

from €109



EXPLORE

ALL THE TOURS

Scan and Explore your next experience in Florence

OTHER DESTINATIONS

MILAN**THE TOURS**

Crazy for Pasta & Tiramisù - Cooking Class in Milan

from €89

Gelato and pizza making class in Milan

from €99

Milan last supper tour

from €75

Private Milan Duomo Terraces Guided Tour

from €181



EXPLORE

ALL THE TOURS

Scan and Explore your next experience in Milan

GENERAL POLICIES



Rain Policy

All tours run rain or shine. Unless otherwise stated on our website. Please check your tour's rain policy on www.townsofitaly.com



Cancellation policy

Cancellation policy: small group tours 48 hours prior to departure, private tours 7 days prior to departure.



General information

Please be at the meeting point 15 minutes before the tour departure

For more information about the rain policy, T&C, FAQs please visit our website www.townsofitaly.com customer care menu section



Children policy

Children policy: 0-3 years old free
4-12 years old 30% or 15% off

Children under 18 must always be accompanied by at least one adult

Unless otherwise stated on our website. Please check your tour's children policy on www.townsofitaly.com

Important note: it is against Italian law to sell alcoholic beverages to teens under 18 y.o.



MEETING POINTS IN PALERMO

Check the tour details to see which meeting point applies for your tour



Towns of Italy Tourist Hub & Cooking School
Via Volturno, 40 - 44, Palermo

📍 **Porta di Giunone, Valle dei Templi**

Look for our tour guide in front of Porta di Giunone.

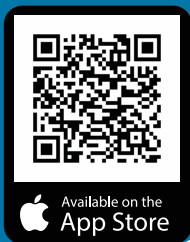


📍 **Palazzo dei Normanni**

Piazza del Parlamento, Palermo
In front of Palazzo dei Normanni main entrance



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Contact your concierge or
travel agency or book directly at
townsofitaly.com

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